

Stratford General Hospital

Foundation Monitor

WALL SMASHING ~ CHEMO BREAK-THROUGH



Community Report Winter 2021

CHEMO/PHARMACY WALL SMASHING CEREMONY STARTS WITH A BIG BANG!



Pictured L-R: Steve Hearn (HPHA Board Vice-Chair), Mayor Dan Mathieson, Rick Orr, Marg and John Van Nes, Ruby and Jim Van Nes, Pat and Ron Wouters, Ryan Itterman (Director, Diagnostics, Regional Pharmacy and Chemotherapy), Paul Roulston (SGH Foundation Board Chair), and Andrew Williams (President & CEO HPHA).

It's not often a sledge hammer plays a role in improving healthcare... but several were put to good use smashing through a wall, bringing a new Pharmacy and Chemo/Cancer Care Unit a step closer. The event symbolically marked the start of demolition of existing space in order to prepare for the construction of new space which will have an impact on thousands of chemo patients, and all the patients in our hospital that rely on our pharmacy to provide superior medication management.

With a smaller group than usual due to COVID restrictions, this event represents the start of the demolition of most of the 4th floor to prepare the area for a new Pharmacy and Chemo Unit. The smashing of a wall officially starts the demolition and takes the project from years of planning, input from staff, patients and patient partners to the next level...from paper (blue prints) to reality. This \$10 million chemo/pharmacy project is part of the hospital's/foundation's In Our Hands campaign.

"The SGH Foundation is in the quiet phase of the In Our Hands campaign which has a working goal of \$30 million. Right now, through incredible generosity of donors we are at \$14.6 million in cash and pledges. Since we receive no funding from the provincial government for medical equipment...every dollar vested into essential equipment and funding for special projects like chemo and pharmacy has been given by those who care about our hospital, our patients and our healthcare team. One of those families who have put their caring into a naming gift are the Van Nes Family," announced Paul Roulston, SGH Foundation Board Chair.

On behalf of his family, Jim Van Nes introduced his wife Ruby, brother John Van Nes and his wife Marg, his sister Patsy and her husband Ron Wouters. They were at the event to honour their parents Jack and Teresa Van Nes and to share their parent's story.

"Our parents immigrated to Canada from The Netherlands in 1951. They moved to Stratford in 1967 and farmed there the rest of their lives. They loved the Stratford community and were generous with community donations.

Remember, Healthcare Is the Foundation of any Great Community. Everyone knows someone affected by cancer. Our family is no different. Members of our immediate family, and our extended Van Nes and Vernooy family have fought the battle with cancer. Some have won, some have lost and some are still fighting it. This capital campaign will modernize the Cancer wing and make it more comfortable for patients and their Families.

Life has come full circle, from dad working as a labourer in the 1950's, building a wing on the Stratford General Hospital, to being able to make this donation to the campaign.

It humbles us as siblings and spouses, and it would please our Mom and Dad to announce a \$5 Million donation to this campaign.

It is our hope that this donation will help inspire the local community, including politicians and local councils, businesses and individuals to rally and support this Fundraising Campaign", he said.

Local dignitaries and hospital staff all expressed their heartfelt gratitude for this tremendous gift. "We can never say thank you enough!"

According to Ryan Itterman, Director Diagnostics, Regional Pharmacy and Chemotherapy, currently more than 2,000 patient visits for chemotherapy occur each year. The Chemo Unit is an integral part of cancer care for patients in Stratford and area, providing top-notch care closer to home, thereby eliminating the anxiety of receiving treatment in an unfamiliar setting, reducing the time and expense of travel, and providing the opportunity to develop close relationships and a support system with other local residents. The Chemotherapy program has experienced steady growth in patient volumes and these trends are expected to continue. Co-location of the Chemotherapy and Pharmacy programs will help ensure efficient use of resources, specifically in sterile preparation locations and delivery of chemotherapy medications.

The Chemotherapy and Pharmacy renovations have begun with a "Wall Smashing" event hosted on Wednesday, September 22nd on the 4th floor of Stratford General Hospital.

We are thrilled to announce the tremendous catalyst gift made by the Van Nes family, who have pledged \$5 Million dollars to the In Our Hands campaign. Our work at the Foundation is made possible by the dedication and support of our incredible donors. We can never say thank you enough!



Teresa and Jack Van Nes



Ryan Itterman,
Director Diagnostics,
Regional Pharmacy and Chemotherapy



Dr Janis MacNaughton
Internal Medicine Specialist, SGH

Cancer Care and Medical Day Unit

November 1, 2002 marked the official Ribbon Cutting Ceremony of HPHA's Chemotherapy Unit, located at the Stratford General Hospital. Attendees were reminded why access to local care would make a difference – it was the first snow storm of the year making travel dangerous.

Almost 20 years later and thousands of patient visits later (note – currently, more than 2000 patient visits for chemotherapy occur each year, in addition to other services), the Chemo Unit is an integral part of cancer care for patients in Stratford and area, providing top-notch care closer to home, thereby eliminating the anxiety of receiving treatment in an unfamiliar setting, reducing the time and expense of travel, and providing the opportunity to develop close relationships and a support system with other local residents.

Why do we require a new space for our Chemotherapy and Pharmacy program?

- **Improved Patient & Staff Experience:** A new location will help ensure privacy for patients along with a more comfortable and accessible environment. Staff will benefit from a more accessible environment that will allow for improved communication and workflow.
- **Improved Patient & Staff Safety:** The new location will allow upgrades in the Pharmacy medication preparation rooms to ensure the ideal environment for medication preparation and the best protection for staff. We will also be looking to improve the safety of the workspace in the Chemotherapy Unit for patients and family members, volunteers and staff.
- **Improved Patient Access:** The Chemotherapy program has experienced steady growth in patient volumes and these trends are expected to continue. Our new location will allow us to grow and provide more care close to home.
- **Improved Efficiency:** Co-location of the Chemotherapy and Pharmacy programs will help ensure efficient use of resources, specifically in sterile preparation locations and delivery of chemotherapy medications.

"Cancer can affect anyone. It doesn't care who you are or what you think; whether you're rich or poor, male or female, whether you take care of yourself or not," says Dr. Janis MacNaughton, an internal medicine specialist at HPHA's Stratford General Hospital.

"As a physician, I find it very fulfilling and very humbling. It's a real privilege to interact with people when they're in a crisis with health issues. They're at their most vulnerable and they're putting their faith in you that you can help them," explains Dr. MacNaughton.

"We're very crowded. We don't have adequate rooms to discuss things where others can't overhear it. There's no privacy or confidentiality," notes Dr. MacNaughton. "And the confined space is a very difficult environment in which to work. Typically our chairs are filled with reclining patients...and there are pumps, IVs and monitors to constantly work around." At times, it's so crowded that staff are forced to ask patient support persons to temporarily leave – a decision that's made reluctantly but out of necessity. Not only are numbers of patients steadily growing, but so is the complexity of treatment regimens.

"It's mindboggling how much things have changed over time. We have new technology, new medications and new understanding of disease processes that impact how we treat cancer with chemotherapy," says Dr. MacNaughton. "In addition, there are new immunotherapies that can help extend the lives of some patients while providing them with a good quality of life."

Our Doctors Have a Tremendous IMPACT



Dr. Ali Kara

Some people search all their lives to find a place that feels like home. For others, like Dr. Ali Kara, all the planets just seem to align to guide them to the right place, the right job and the right people that truly make a place home.

Born in Newfoundland, Ali relocated as a youngster when his parents – both physicians – decided to move to Stratford. They wanted Ali to be closer to family and his cultural roots, but not swallowed up in a large city.

They also wanted to work somewhere their skills would be appreciated and they could have maximum impact in their community... as both did here in Stratford: Ali's father, Dr. Alnoor Kara as a family physician, and his mother Dr. Shamim Tejpar as a pediatrician who became the driving force behind the creation of Stratford General's paediatric program.

In many ways, says Ali, he feels like he grew up at Stratford General. He has fond memories of accompanying his mom on ward rounds when he was young. "I'd be bundled up and the nurses would look after me. Some of them remember feeding me popsicles and cookies when I was kid. They still do that when I'm having a bad day!" he laughs.

Following school at the University of St. Andrews in Scotland, and a three-year residency at Western, Ali did a fellowship in General Internal Medicine at McMaster and additional studies in echo cardiology.

But it was his exposure to Stratford General's Dr. Shanil Narayan during a placement early in his training that helped guide his return to Stratford and steered him towards becoming a doctor of internal medicine rather than pursuing his first love – pediatrics.

"Seeing that incredible model of internal medicine when I was a trainee was what motivated me to come back to practise here. In Stratford, we truly do the breadth of general internal medicine that you don't generally see in other centres... both a wide variety of cases and a fairly high acuity," he explains.

"That helps us stay sharp and on top of the game. It forces you to be active and proactive and read the newest literature and latest studies in a variety of realms of medicine, because you really don't know what is coming through the door next," he says.

Ali is clearly motivated by kindness and compassion – of wanting to use his skills and knowledge to better the lives of others. "From an altruistic perspective, there's nothing that

compares to helping a patient and their family through what is often the scariest time in their lives. It's truly a privilege."

But he also enjoys the intellectual challenge of internal medicine. "With the breadth of what we cover it can be very exciting and challenging... like a mystery or a puzzle that you have to crack – one that often requires a lot of detective work," he explains.

He has strong praise for his fellow physicians, nurses and hospital staff who've been under considerable pressure during the pandemic. Due to COVID, Critical Care capacity was more than doubled at the hospital and the acuity of COVID patients and the length of time needed for their recovery has weighed heavily on all.

Like other physicians and healthcare workers, addressing COVID has taken precedence over lower priority activities, whether that's routine tests, non-urgent surgeries, or ambulatory patients Ali would usually see in a clinic.

"We've had to focus our attention where it's needed most... and we're seeing much sicker patients coming through our doors," he says. "It's been stressful, frightening and exhausting both physically and emotionally, but it has also brought out the best in us. Our people have just stepped up and done what was needed to serve our patients."

And those demands have been significant – lives hanging in the balance, a minimum of two or three weeks in the ICU for patients with COVID, and weeks of rehabilitation in a recovery ward. Ali is hopeful that the majority of people who still haven't received their COVID shots are doing so through lack of education on vaccines – and may hopefully come around to getting one. "Because the answer to COVID is here," he says. "It doesn't make any sense if you choose not to embrace it."

Just like other physicians and staff at SGH, Ali's ability to care for his patients not only hinges on his knowledge, skills and teamwork, but also depends on the tools and technology funded by donors through the SGH Foundation. While many aspects of healthcare are paid for by the provincial government, that does not include new and replacement hospital equipment – even lifesaving tools and technology.

After glancing at the Foundation's current priority list of equipment, Ali pauses briefly before speaking. "You know, two-thirds of the items on that list are things we rely on each day. They are necessary items – not optional. They are integral to providing an exceptional level of care," he says.

"Donating to the Hospital Foundation is a way of supporting your own community – and that's important, adds Ali. "That generosity flows back to your own neighbours, friends and family."

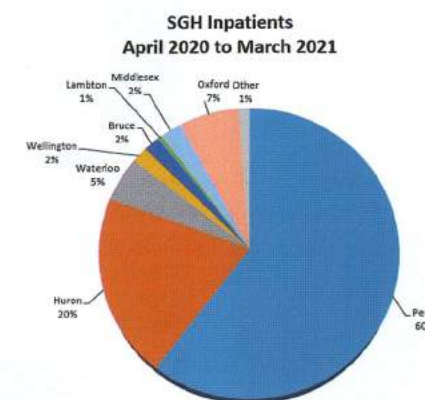
Ali says Stratford is truly home and hopes to remain here for years to come, enhancing his skills and knowledge and further expanding the reach of internal medicine to serve more of the region.

When it comes to relaxation and recharging his own batteries, Ali spends time with his pharmacist wife Asma Mansuri-Kara and his parents. The couple recently welcomed their first child, Adam Ali Kara into the world. A future physician recruitment effort has already been launched.

Did YOU Know?

2020/21 at Stratford General

- 1,127 babies were delivered
- 167 babies were treated in the Special Care Nursery
- 24,205 patients were seen in the Emergency Department
- 2,128 inpatient surgeries and 7,318 day surgeries were performed
- 260 children were treated on the Pediatric Floor
- 423 Mental Health inpatients were cared for
- 1,494 Patients treated in ICU & Telemetry Unit
- 22,449 X-Rays were taken and 14,059 CT Scans were performed
- 17,430 Ultrasound Exams, 2,504 Nuclear Medicine Exams and 1,407 Echo Cardio Exams were performed
- 5,770 Mammography Exams and 5,615 Ontario Breast Screening Program (OBSP) exams were performed
- 4,654 MRI scans were performed
- 3,502 Dialysis Visits
- 1,817 Oncology Visits (Chemo Only)



2020/21 Throughout HPHA's 4 sites (Stratford, St. Marys, Seaforth, Clinton)

- Babies Delivered 1,127
- Complex Continuing Care Patient Days 10,003
- Rehab Patient Days 5,810
- Inpatient Surgeries Performed 2,128
- Day Surgeries Performed 8,351



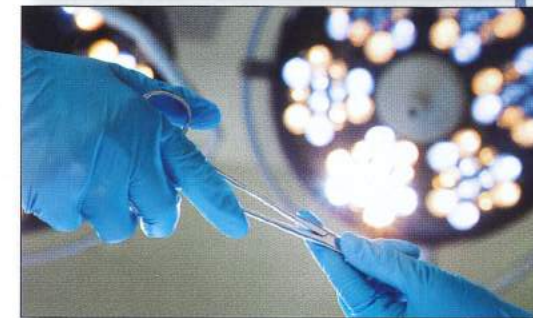
Hemoglobin

HPHA labs analyze 13,000 glycosylated hemoglobin (HbA1C) specimens to diagnose and monitor diabetes and examine 5,300 throat cultures for Strep A, the pathogen that causes strep throat on an annual basis



Lab Cancer

Our lab views 32,000 tissue specimens for cancer on an annual basis



Stratford General:

- Secondary Care Centre
- Schedule 1 Mental Health Facility
- Regional Stroke Centre
- Major training site for Schulich/Western
- Internal Medicine, General Surgery, Urology, Orthopedics, Psychiatry, Otolaryngology, Obstetrics Gynecology, Paediatrics, Pathology, Anesthesia, Emergency, Family Medicine, Ophthalmology and Radiology
- ✓ Top Performer in the Province MRI Access
- ✓ Top 5 Performer in the Province CT Access
- ✓ Emergency Wait Times Exceed Provincial Targets
- ✓ Significant Improvements in Access to Hip and Knee Replacements
- ✓ National Leader in Patient and Caregiver Engagement

Making A Real Impact . . . A Salute to Our Community's Generosity!

Each donation is precious, and every donor is priceless...individuals, groups, and businesses building a brighter future for healthcare throughout our region.



Thank you for purchasing SMILE cookies

The SGH Foundation is the proud recipient of this year's Tim Horton's SMILE cookie campaign. Thank you for helping us spread smiles! SMILE Cookies purchased September 13-19th (at Stratford locations) have raised \$27,308.70 in support of "Closing The Gap" Youth Mental Health Project.



Perth South Council Gives Back

Thank you to the Perth South Council for their wonderful gift of \$25,000 towards the "In Our Hands" campaign! Their support of local health care has a true impact.



The Stratford Optimists Give Back

L-R Brian Pearson, Paul Barton, Dennis Laughton, Tom Walden (holding cheque), Stuart MacCuaig, Sal Marano (blue shirt holding cheque), Dean Listman, Randy Fortune, Ed Weston, and Dale Bast.



Pictured with Kerri Hannon, Manager Maternal Child Unit
We have so much gratitude for Optimist Club of Stratford Charitable Foundation's generous gift of \$40,000 for a Mat/Child Isolette (incubator).



A Gift from Legion Branch 8- Poppy Fund

Photo: Dorothy Harmer, Doreen and Steve Zurbrigg, Dale Bast, Andrea Page – ED, SGH Foundation, Linda Hunter and Cliff Morgan.

Thank you to The Royal Canadian Legion- Branch #8's generous gift of \$10,000 towards a hospital bed from their Poppy Fund. We appreciate the support of the community members who gave to the Poppy Fund, and made this gift possible.



A Cuddly Gift from Tradition Mutual Insurance

Pictured: Kerri Hannon- Manager of Mat/Child at SGH, Karen Neely and Paul Burns- CEO Tradition Mutual Insurance, Lorelee McNaughton – RN Mat/Child, Lori MacMillan- RN Mat/Child, Gracie- High school Volunteer with Teddy Bear & Friends.

A BEAR HUG goes out to Tradition Mutual for their very generous sponsorship of our "Teddy Bear & Friends" plush bears for the Stratford General Hospital Special Care Nursery. For every \$100 donation, a plush bear will be given to a child in our hospital, and further supports the fundraising goal of \$40,000 towards an Isolette. Tradition Mutual's gift is a wonderful comfort, and will make a lasting impact with our families. Thank you for supporting our tiniest patients!



Thank you to Sutton Group

We can never say thank you enough to the team at Sutton Group for their donation of \$10,000 to purchase one hospital bed!



2nd Annual Fundraiser – Brittany's Bath Bombs and More!

Pictured: Brittany Henry McGill, Kerri Hannon- Manager Maternal Child Unit and Andrea Page- ED of SGH Foundation.

Brittany of Brittany's Bath Bombs and More stopped by to celebrate the INCREDIBLE donation of \$3286.98 for two waterless breast milk warmers, and a donation towards a Mat/Child Isolette from her online sale proceeds. We can never say thank you enough to our generous and supportive community!



Handmade with Heart

Thank you to Emily McMillan for knitting beautiful hats for our babies in the NICU. Your hard work and generosity are most appreciated!



Donation to Breast Assessment Centre

A big thank you to Leah Robinson and Brianne Smith who generously donated \$1,200 towards a "Biopsy Gun" for SGH's Breast Assessment Centre. We can never say thank you enough to our donors!



Glidescope Saving Lives

The Glidescope is an important tool for life saving measures for adults, infants and children and is necessary for intubation of patients and would be required for suspect/confirmed COVID patients. We are so thankful to be a repeat recipient of the Emergency Community Support Fund, in partnership with Stratford Perth Community Foundation!



In this round: as well as receiving funds for The HPHA Peer Support Program, the Stratford General Hospital Foundation was awarded \$12,100 for "a Glidescope to save lives".

pictured Lorelee McNaughton, RN Mat-Child Unit

Another big thank you goes out to Lorelee McNaughton and her family for their gift to help purchase a specialized Glidescope Attachment for infants, in memory of their Father: Robert Seaboyer.

SGH Foundation Board of Directors

STRATFORD GENERAL HOSPITAL
Foundation ♥
"People Caring for People"

Our Foundation is seeking candidates to be considered for our Board of Directors. Individuals that are passionate about our hospital and wish to make an impact on local healthcare can learn more about us on our website and can fill out a Board Application to explore this opportunity further. We are particularly interested in candidates with knowledge and expertise in Finance, Community Engagement and Communications.

The SGH Foundation is proud to promote and embrace the diversity of Huron Perth and beyond. We are committed to providing equitable volunteer opportunities and accessible volunteer practices for members of all communities, including but not limited to persons with disabilities, Indigenous persons, LGBTQIA2+ individuals, and members of identified visible minority groups and racialized communities.

There's never been a more important time for us to rise up and stand shoulder to shoulder with our healthcare heroes.
Now more than ever, it's in our hands.

STRATFORD GENERAL HOSPITAL
Foundation ♥

sgf.foundation@hpha.ca
519-272-8210 ext. 2626

Your donation makes a great impact.





Another Year of Generosity

Pictured: SGH Foundation Board of Directors

L-R: Andrea Page- ED, Andrew Williams, Jean Smelski, Paul Roulston- Board Chair, Barb Thibeault, Rick Orr, Hugh McDonald, Matt Rees

Absent: Josef Frank, Phil Buxton-Treasurer, Dr. Keith Sparrow, Colleen Misener- Honorary Life Member

An incredible **\$1,513,163.78** has been disbursed for the fiscal year 2020/21 to Stratford General Hospital...

We couldn't do it without donors like YOU!

New BMD Unit – Paid In Full

Stratford General Hospital now has the latest state-of-the-art X-Ray Bone Densitometer that will be used to diagnose our patients' bone mineral density. The General Electric Prodigy DXA system is able to provide a fracture risk assessment of the lumbar spine and hip with a relatively quick, non-invasive and painless test. The radiation dose of a bone densitometer is the lowest of any X-ray instrument.

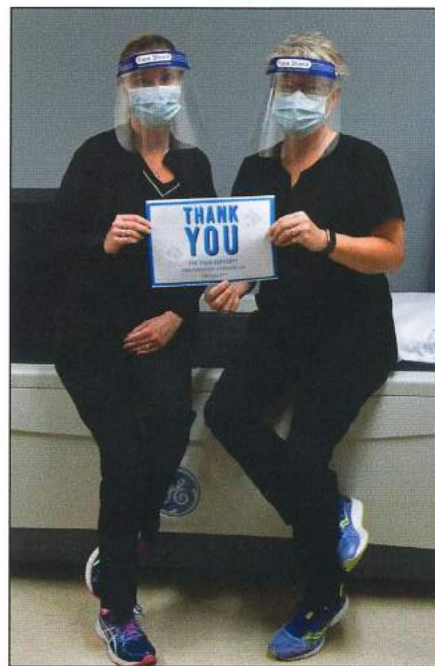
DXA stands for Dual-Energy X-ray Absorptiometry. It uses the differences in the absorption of high energy and low energy X-ray photons by different elements to quantify the amount of bone and soft tissue in the body. Certain elements in bone minerals, calcium for example, will absorb more low-energy X-rays than the elements in soft tissue. This enables a precise and accurate estimate of bone mineral density (BMD). An additional feature with our new unit is Body Composition which analyzes and shows changes in fat & muscle mass and body fat percentage.

One quarter of all women now aged 50 will experience a serious fracture of the spine &/or hip during their lifetime. Identifying and treating those most at risk will make an impact both on patient well-being and health care expenditures. Stratford General Hospital performs approximately 1800 BMD studies per year.

Thanks to the generosity of our donors, the Stratford General Hospital Foundation is able to fund this very important piece of Imaging equipment. I would also like to extend thanks to;

Jessica Rains-Montgomery from Materials Management, Sheri Bell from IT, Jennifer Carter, Senior Technologist and Certified BMD Technologist, Dr. Lynda Harker, Medical Program Director for Imaging... who all worked alongside of me over the last 6 months in this RFP replacement project.

-Louanne Plain, MRT ACR, Manager Medical Imaging, HPHA.



Jenn Carter, MRT(R) CBMD ADT
& Lori Selves, MRT(R) CBMD ADT

Lasting Legacy the Promise of Tomorrow

Ordinary people show extraordinary generosity by leaving legacy gifts to our hospital in their wills



STRATFORD GENERAL HOSPITAL
Foundation
"People Caring for People"

SGHFOUNDATION.ORG
519.272.8210 ext. 2626

We Can Never Say Thank You Enough to Our Donors



2020/2021 EQUIPMENT PURCHASES

The Stratford General Hospital Foundation disbursed **\$1,513,163.78** to the hospital.

The items sponsored through our donors' generosity include:

- Champion Power Recliner Treatment Chairs \$13,354.73 Dialysis
- Cast Cutter \$2,129.50 Emergency
- Defibrillators - Zoll R Series \$75,428.39 Emergency
- Exam Chair \$11,502.93 Emergency
- Trulight Ceiling Mounted Exam Light \$3,927.89 Emergency
- Cuddle Cot \$3,688.00 Emergency
- Video Laryngoscope \$1,783.08 Hospital Wide
- Defibrillator- Zoll R Series \$18,857.05 Inpatient Mental Health
- Attenda Floor Mount Graphite Beds \$8,966.32 Inpatient Mental Health
- Forte Cafe Tables (1 with game top) \$6,852.10 Inpatient Mental Health
- Ultra Max Armless Cafe Chairs \$7,274.95 Inpatient Mental Health
- Rocksmart Rocking Chair \$1,502.88 Inpatient Mental Health
- Monitors - Carescape (Partial Payment) \$59,466.77 ISU-Telemetry
- Defibrillator- Zoll R Series \$18,857.05 ISU-Telemetry
- Spot Monitor \$2,645.32 ISU-Telemetry
- Processors - Tissue (20% Second Payment) \$26,153.00 Laboratory
- BD Max Analyzer System \$103,323.91 Laboratory
- Sterilgard Biological Safety Cabinet \$18,706.56 Laboratory
- Custom Lab Benching \$2,751.03 Laboratory
- Pheonix Antibiotic Sensitivity Testing Analyzer \$79,474.24 Laboratory
- Tissue Flootation Baths \$2,686.34 Laboratory
- Clinitek Advantus Urinalysis Analyzer \$7,200.57 Laboratory
- Vortex Mixer Multi-Tube \$2,722.69 Laboratory
- Biopsy Gun \$1,528.35 Mammography
- Warmers - Giraffe Infant Warmers \$30,292.00 Maternal Child
- Warmers - Panda Infant Warmers \$36,055.00 Maternal Child
- Anesthesia Cart \$3,924.60 Maternal Child
- Avalon Fetal Monitors \$50,854.35 Maternal Child
- Defibrillator- Zoll R Series (MRI) \$18,857.05 Medical Imaging
- Digital Mobile Standard C-arm (20% First Payment) \$26,491.42 Medical Imaging
- 2 Portable X-Ray Machines (Final Payment) \$97,664.08 Medical Imaging
- Imaging Suite (20% Third Payment) \$91,510.36 Medical Imaging
- Bone Densitometer System \$113,510.63 Medical Imaging
- Defibrillator- Zoll R Series \$19,149.76 Medicine Unit
- 26 Centrella Smart+ Beds (CNT-255) \$268,944.00 Medicine Unit
- 6 Centrella Smart+ Beds (CNT-355) \$93,732.00 Medicine Unit
- Defibrillator- Zoll R Series \$18,857.05 Operating Room
- Lower Packaging Unit Cart \$2,961.91 Pharmacy
- Glidescope \$12,766.10 + Glidescope Attachment \$7,180.92 Special Care Nursery
- Defibrillator- Zoll R Series (Recovery Room) \$18,857.05
- Education + Building \$120,771.85

SGH Online 50/50 Raffle - Win! Win!

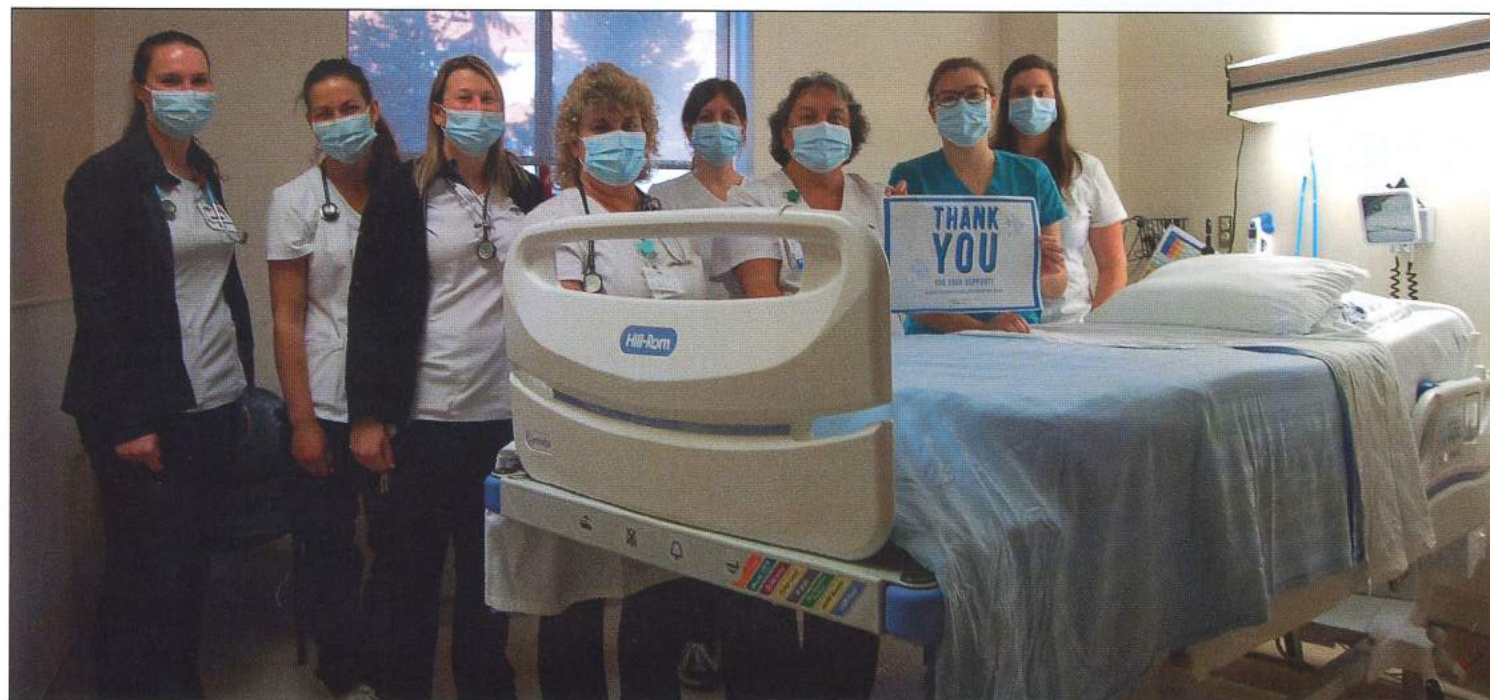


We'd like to thank the community for continuing to support the Stratford General Hospital Foundation 50/50!
(Lotto # RAF1200571)

Winners:

February - **\$16,240**, Doug and Jackie Menchenton
March - **\$8,943**, Grace Forget
April - **\$9,360**, Barry and Barb Smith
May - **\$6,725**, Rose Brennan
June - **\$6,730**, Bill Helmuth
July - **\$4,050**, Debbie Wilson
August - **\$3,532**, Ruth Schmidt
September - **\$2,858**, Alexis Manuel

SEE
TICKET
WEBSITE
FOR
RECENT
UPDATES



HEALTH is #InOurHands

Proceeds from the SGH 50/50 will help purchase hospital beds at Stratford General Hospital.

TICKETS: www.stratfordhospital5050.com

Our Two Top Equipment Priorities Both Have Impact on Cancer

Every piece of equipment is at our hospital because someone cared.
Please care and make a difference with your donation today. We can't do it without you!



Fluoroscopy Digital Room \$852,000

Fluoroscopy is a type of medical imaging that shows a continuous X-ray image on a monitor, much like an X-ray movie. During a fluoroscopy procedure, an X-ray beam is passed through the body. Fluoroscopy allows your doctor to see your organs and tissues working in real time on a video screen. Fluoroscopy helps diagnose and treat many conditions of the blood vessels, bones, joints, and digestive, urinary, respiratory and reproductive systems. Used to diagnose many cancers especially pancreatic and also to place drains after cancer surgeries. We have only one Fluoroscopy Room, with old failing technology which no longer can be repaired due to lack of replacement parts. High priority replacement for this year!

Another Mammography Unit to Double Service

Breast Assessment Centre Needs \$780,000 to Save More Lives
\$610,000 for equipment

(Base Mammography unit \$350,000. Stereotactic option \$80,000. Tomosynthesis option \$80,000. Contrast option \$100,000). Plus \$120,000 for Digital PACS Screens/Units & \$50,000 for room renovations

The current unit, purchased in 2010, still continues to produce very high quality mammograms although Stratford General Hospital's BAC technology is in much need of an upgrade. To bring us up to par with other Breast Centres, the BAC must augment its program with tomosynthesis and contrast enhancement. These technologies are especially important to have for evaluating patients with dense breast tissue.

need for calling the patient back which often creates anxiety while they wait for that appointment. Intravenous contrast is injected into the patient in a similar procedure to that of a CT scan. Breast cancers typically have a larger blood supply than normal tissue and the result is more definitive visualization when contrast is administered. Currently we refer patients to London Health Sciences for Contrast Enhanced Mammography.

Without having these technologies at Stratford General Hospital, breast MRI is performed instead. CEM is much superior to MRI in detecting breast cancer in that there are fewer false positive results. Post breast MRI positive cases are referred to LHSC for a biopsy, of which many of the results are negative.



Digital breast tomosynthesis, or 3D mammography, is a screening and diagnostic breast imaging technology that improves the early detection of breast cancer. Tomosynthesis has a much higher cancer detection rate and higher positive predictive value. Multiple images are taken in seconds when the x-ray arm of the unit sweeps over the compressed breast. These digital images are reconstructed into a set of 3D images by the computer, reducing breast tissue overlap. Tomosynthesis has the ability to reveal lesions in the breast that could have been missed without the use of this technology.

Contrast enhanced mammography (CEM) is performed on patients whose standard breast imaging tests are inconclusive. It is a problem solving tool which can be done at the initial visit if warranted. This would eliminate the



Currently, SGH has one conventional 2-dimensional digital mammography unit. In order to expand the BAC services and be the main provider for our catchment area, we will keep the existing unit and add a new digital mammography suite.

With only one mammography unit in the BAC, there is the potential of having no mammography services for a period of time during repairs. This could pose a risk of delayed diagnostic workups and cancelled breast cancer surgeries.

Grateful for their tremendous support...

A very BIG Thank you to Bill and Corrie Vink who have made a wonderful gift of \$402,157.34 towards the Fluoroscopy Unit at Stratford General Hospital!



During many cancers/treatments throughout the years and her most recent cancer battle, Corrie Vink has utilized equipment throughout the hospital and most recently treatments in the Chemo Unit. Both Bill and Corrie Vink believe Stratford General staff and physicians are second to none and are grateful for all the compassion and care throughout their healthcare journey. In appreciation, they made a gift of \$402,000 towards the \$852,000 Digital Fluoroscopy unit since they wanted to give to our top priority. Fluoroscopy is a type of medical imaging that shows a continuous X-ray image on a monitor, much like an X-ray movie. The Vink's support of our Fluoroscopy unit ensures state-of-the-art X-ray services (to aid diagnostics) are available for patients close to home- for decades to come. We can never say thank you enough!



L-R Rick Orr, Andrea Page- Executive Director of the SGH Foundation, Paul and Anne Lake, Paul Roulston- Board Chair of the SGH Foundation, Andrew Williams- President & CEO of the Huron Perth Healthcare Alliance.

A gift in honour of Frontline Healthcare Workers

A BIG thank you to Anne and Paul Lake for their very generous donation of \$250,000 in honour and appreciation of all Frontline Healthcare Workers, to the "In Our Hands" campaign! A salute to Anne and Paul, not only for their incredible generosity but also for the compassion exhibited through the donations' intent.



Early Detection & Accurate Diagnosis

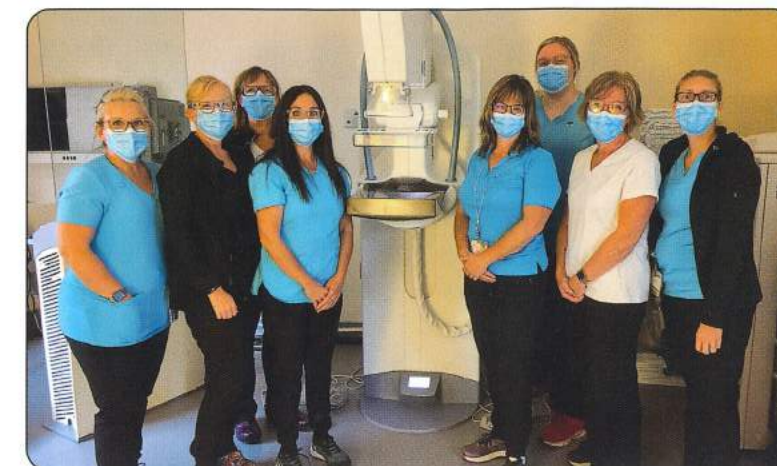
As seen in HPHA inSITES, October 2021

The Breast Assessment Centre (BAC) at the Stratford General Hospital site is an outpatient facility specializing in all aspects of breast health, designed to streamline the testing process and enable early detection and accurate diagnosis.

A wide range of screening and diagnostic exams of the breast are available at the BAC using imaging technologies such as digital radiography, ultrasound and biopsy. Patient-centred, coordinated care is supported by a multidisciplinary care team in a setting built for comfort and privacy. The goal of the BAC team is to improve and accelerate every step patients have with the health system from initial referral, to assessment, diagnosis and referral for treatment, if required.

The team at the BAC is a talented and compassionate group that consists of:

- Two full-time dedicated mammography technologists with 45+ years of experience.
- Four Sonographers who are credentialed in breast imaging.
- Four Breast Radiologists, who provide on-site consultation/reporting and can accommodate same-day assessment and biopsy.
- A Nurse Navigator who assists in guiding the patient through each step of their journey. She acts as a valuable link between the patient, healthcare system, and other health care providers
- Imaging Clerks who have additional training to support the program.



L to R: Jennifer Greve, Tania Gingerich, Deanna Cunningham, Trina Gavin, Mary Ulch, Christina Partridge, Anne Marie Rock & Crystal Shoebottom



L to R: Mercy Mathews, Amber Kollman & Brenda Morales

New Equipment Arriving in 2022!

Early next year the BAC will be installing a second mammography unit that will allow contrast-enhanced mammography (CEM) and digital breast tomosynthesis (DBT) to be performed

- CEM is an imaging technique that uses iodinated intravenous contrast in combination with a standard 2D digital mammogram to highlight areas of concern through contrast enhancement.
- DBT, also known as 3D mammography, uses low-dose X-rays to capture images of the breast tissue. Tomosynthesis utilizes specialized digital mammography equipment to acquire and combine multiple images at different angles to create multiple thin slice images of the breast. The 3D scan of the breast allows a radiologist to view the entire breast, slice by slice, similar to a CT scan.



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In the stressful and scary times – even during the height of a pandemic, there is always a ray of sunshine and hope. People, moments and acts of kindness we can be grateful for; generosity unparalleled from donors who care; hope with a vaccine to help end the pandemic; Hospital staff and physicians with an unwavering dedication to do whatever it takes to provide compassionate care.

As I reflect on the transformational gifts from the Van Nes Family in honour of their mom and dad Teresa & Jack towards building a new chemo/cancer unit; the gift from Bill & Corrie Vink towards a new fluoroscopy unit and from Paul & Anne Lake in appreciation of all frontline workers. All three have the common thread of gratitude for our hospital and impact on local care.

And that is the thread that binds all those who give. I'm always touched by the generosity of donors like you and excited by the potential that every gift unlocks – putting vital tools and technology in the hands of our caregivers... building and expanding facilities to house lifesaving programs close to home... attracting the finest young physicians, nurses and caregivers to provide you and your family with top notch care today, and in the years to come.

That's why our "In Our Hands" Campaign is so aptly named. It recognizes the vital role we all play in the health of our hospital and community – not just those who dedicate their energies, talents and lives to patient care... but all of us.

As a donor, you're an indispensable part of our healthcare system, not only in helping us deliver quality healthcare through your generosity, but in shaping that system – enabling us to respond to changing needs, advances in technology and patient expectations in a fiscally challenging environment.

And at a time when the provincial government no longer pays for new or replacement equipment – even lifesaving tools and technology – the importance of donors like you to maintaining our healthcare system is paramount.

*We need you, we value you
and we appreciate
your generosity.*

We want you to know that when your support unites with the talents and dedication of our health care team, it produces a synergy – a result that is greater than the sum of its parts – a result that touches the hearts and lives of more patients and families than you can ever imagine. Thank you. You bring sunshine and hope.

High Performance Marks

More great news... we have received notification from The President & CEO of the Association for Healthcare Philanthropy International congratulating Stratford General Hospital Foundation which is **one of 40** foundations recognized as "High Performer: Overall".

Overall high performers represent AHP's traditional criteria of the top 25% in net production returns across all respondents in the 2020 Report on Giving. Our achievement will be recognized on the AHP website and in upcoming AHP publications. AHP identified participants "that have shown high efficiency and effectiveness as they relate to bottom-line returns". Membership in this group of 40 "is quite an achievement – one worth special recognition." AHP recognizes high performance based on net production returns in the top 75th percentile. We have a small but mighty team of staff and Board volunteers!



ELIMINATE YOUR CAPITAL GAINS TAX

*Consider a gift of listed securities to the
Stratford General Hospital Foundation*

The Federal Government has eliminated capital gains tax on appreciated listed securities when they are donated to charity. This results in a double tax benefit for donors.

By transferring the security directly to the Foundation, donors can eliminate all capital gains tax on their gift. Furthermore, the Foundation can provide a charitable receipt for the full 100% of the fair market value.

Please contact us for more information
519-272-8210 ext. 2627
andrea.page@hpha.ca



STRATFORD GENERAL HOSPITAL
Foundation
"People Caring for People"

Donations in Honour of and in Memory of ...

The Stratford General Hospital Foundation is grateful to the family members and friends who have made Honour and Memorial donations from May 1, 2021 to September 30, 2021.

In Honour of

Rob Bracken
Kade Fallis
Bennett Good
Carson Good
Gerald Million
Patricia Million
Lena Ready
Bennett Schenck

In Memory of

Raymonde Abboud
Samantha Albert
Tom Alexandris
Marjorie Baillie
John Bancroft
Shirley Elizabeth Beaumont
Ina Bender
Doreen "Dee" Beuerman
Margaret V. Bird
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Peter Bokkers
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Dorothy Talbot
Jack Taylor
James Trow
Jack & Teresa Van Nes
Trevor Vollett
Betty Wagner
Helen Wassmann
John "Jack" Weishar
Bill Wen
Gerhard Wiedmann
Mary Catherine Wilkinson
Lenora M. Willis
Roy Willis
Marilyn Yundt

YOUR DONATION COUNTS!

Please take a moment and reflect on what our community would be like without our hospital. Our health care team has one main focus - YOU - the patient. In the last year the health care team has touched the lives of countless people and their families with their compassion, skill and expertise. Every gift you give impacts the care we are able to provide. Your support purchases essential medical equipment - equipment we can't afford to be without. We count on you to help us provide quality and patient-focused care. Thank you!

STRATFORD GENERAL HOSPITAL
Foundation
"People Caring for People"

☐ YES, I care!
I wish to support our Hospital.



Name: _____ Address: _____

City: _____ Postal Code: _____ Telephone: _____

☐ Enclosed is my cheque to Stratford General Hospital Foundation. Email: _____

☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 I prefer to give \$ _____

☐ VISA ☐ MasterCard ☐ AMERICAN EXPRESS Card # _____ Expiry Date _____

☐ I'd like to pledge my support of \$ _____ each year over the next _____ years.

Signature _____ Date _____

A receipt will be issued for tax purposes. Charitable Registration # BN 11920 0004 RR0001
Our donor records are confidential. We do not share our lists.

Thank you for caring!



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 IS FOR HERO

HOPE, HEALING, HEART . . .

Your Hospital Needs a Hand Today!

SGH FOUNDATION MONITOR...

is published for the information of our donors, supporters and friends of the SGH Foundation.

STRATFORD GENERAL HOSPITAL FOUNDATION
46 General Hospital Drive, Stratford, ON N5A 2Y6

The SGH Foundation works with the community to help raise funds for equipment, upgrading of facilities and special projects of the Stratford General Hospital.



Readers will note a change to coated paper, which is the same cost and allows clearer pictures. Contains recycled fibre and is recyclable.

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